



Michael J. Tyler

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Professional Summary

A highly accomplished professional with a diverse background in Marine Biology, Law, Cybersecurity, Media, and Public Relations, holding a Juris Doctor degree and multiple specialized diplomas. With deep expertise in Migration Law, Cyber Security, Forensics, and PR for global organizations, I have a proven track record of leading innovative and sustainable projects for international companies like Evergreen and Global Linkers. My experience includes managing global communications, shaping corporate strategies, and driving public engagement to promote cutting-edge technologies, smart energy solutions, and geotourism initiatives. Currently engaged in transformative projects in smart energy, IoT technologies, and sustainable tourism, I am passionate about environmental preservation and advancing sustainable development through international collaborations. Additionally, I am pending accreditation as an Australian lawyer, further enhancing my capacity to contribute to global initiatives with legal expertise.

Core Competencies

- Marine Biology & Ecological Research
- Cyber Security & Forensics
- Migration Law & Policy
- Alternative Dispute Resolution (ADR)
- Family Dispute Resolution (FDR)
- Environmental Sustainability & Geotourism
- Project Management & Strategic Planning
- Information Technology (IT) & IoT Solutions
- Smart Energy Innovation & Sustainability
- Legal Practice & Advocacy
- Screen & Media Production
- International Public Relations & Media Strategy

- Corporate Communications & Stakeholder Engagement
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Education

Master of Cyber Security and Forensics (In Progress)

Sunshine Coast University, Expected Completion: 2025

Graduate Diploma in Family Dispute Resolution Practice (In Progress)

The College of Law, Expected Completion: Late 2024

Juris Doctor (JD)

USQ 2023

Graduate Diploma in Legal Practice

Leo Cussen Centre For Law 2024

Graduate Diploma in Australian Migration Law and Practice

ACU Expected Completion: Late 2024

Bachelor of Science (B.Sc.) in Marine Biology (Honours)

James Cook University 2001

Research Focus: Ecological Feeding Behaviour of Stingrays

Diploma in Screen and Media

TAFE Sydney 2016

Diploma in Information Technology

OTEN 2024

Professional Experience

Advocate & Consultant

Alternative Dispute Resolution | 2021 - Present

- Provide pro bono advocacy services for low-income clients, specializing in family law, migration, and alternative dispute resolution.
- Develop innovative solutions in smart energy through IoT technology aimed at increasing global energy efficiency and sustainability.
- Lead international collaborations on geotourism projects, focusing on the promotion of cultural and environmental engagement.

Public Relations Consultant & Project Lead
Global Linkers Hong Kong | 2023 - Present

- Developed and implemented international PR strategies for Global Linkers' geotourism projects targeting high-value Chinese tourists.
- Managed cross-cultural communications to ensure effective engagement with Chinese, Australian, and global audiences.
- Designed and executed media campaigns aligned with UNESCO's sustainable development goals, enhancing the company's reputation for leadership in geotourism and environmental preservation.

Public Relations & Strategic Communications Lead
Evergreen Emergency Services (EES) | 2024 - Present

- Led the global public relations strategy for the launch of EES's IoT-enabled firefighting drones, targeting wildfire management markets worldwide.
- Developed corporate communication strategies that showcased EES's innovative technology to stakeholders, government agencies, and the media.
- Built strong international partnerships through public relations efforts, resulting in high-level collaborations with the Australian Rural Fire Service and global emergency management agencies.

Project Lead – Smart Energy & IoT Technology
Fujian Evergreen Property Management China | 2024 - Present

- Spearheaded an IoT-enabled smart energy project to improve energy efficiency, scalability, and sustainability.
- Coordinated with global teams to develop technology exportable for worldwide implementation.
- Ensured alignment with environmental regulations and sustainability goals.

Marine Biology Researcher
James Cook University | 1995 - 2001

- Conducted in-depth research on stingray feeding behaviours and their ecological implications..

Australian Institute Of Marine Science | 2000 - 2002

- Collaborated with interdisciplinary teams on conservation projects focused on marine biodiversity.
- Research assistant to Sven Uthicke on research into the Influence of asexual reproduction on the structure and dynamics of sea cucumbers.

PLT Legal Experience & Migration Law Training
ACLA Lawyers | 2023 - Present

- Provided legal counsel in migration law (supervised), focusing on Australian migration processes and visa applications.
- Client representation (supervised) in complex legal matters, including migration disputes and family law cases.
- Advised businesses and individuals on compliance with national and international migration policies.

Screen & Media Production Specialist

Elazmo Promotions | 2012 - Present

- Produced and directed media projects across various platforms, specializing in environmental documentaries and educational content.
 - Managed cross-functional teams, ensuring high-quality production and on-time delivery.
 - Advised international corporate clients on media publications.
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Certifications & Skills

- Certified Family Dispute Resolution Practitioner (Pending)
 - Certified in Cybersecurity Principles and Forensic Analysis
 - Accredited Mediator and ADR Specialist
 - Proficient in IoT Systems and Smart Energy Solutions
 - Legal Practice Certification
 - ANZ Migration Lawyer (Pending)
 - Australian Admitted Lawyer (Pending)
 - Advanced IT Skills: Python, SQL, Network Security
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Notable Projects

Global Geotourism Initiative

Project Lead

- Led the development of geotourism destinations in collaboration with Global Linkers, targeting high-value Chinese tourists through cultural and environmental initiatives in the Torres Strait and Red Centre.
- Aligned project with UNESCO's sustainable development goals, focusing on conservation and local cultural engagement.

Evergreen Emergency Services (EES) – IoT Firefighting Drone Project

Consultant & Lead Strategist

- Collaborated with Lin Changqing to introduce advanced firefighting drones for bushfire management in Australia.
- Oversaw the technical adaptation and implementation of drone technology for global wildfire management.

Evergreen Property Management (China) – Smart IoT Technology Publicity Project

Public Relations & Media Manager

- Led the international publicity campaign for Evergreen Property Management's Smart IoT systems, highlighting their impact on energy efficiency and sustainability in property management.
 - Engaged with global media outlets to raise awareness of Evergreen's smart property management solutions, leading to increased interest from international markets.
 - Developed strategic partnerships with government bodies and industry stakeholders to advance the adoption of smart energy technologies in urban developments.
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Publications & Presentations

- *"Ecological Feeding Behaviour of Stingrays: A Marine Biology Perspective"* – JCU Presentation
 - Presenter at Beijing Property Management Expo 2024 on advancements in IoT and sustainable energy technologies.
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Professional Affiliations

- Australian Information Security Association (AISA)
 - The Australian and New Zealand Cyber Security Institute (ANCI)
 - Australian Marine Sciences Association (AMSA)
 - Migration Institute of Australia (MIA)
 - Environmental Law Alliance Worldwide (ELAW)
 - Communications & Public Relations Australia (CPRA)
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References

Available upon request.
